



## SYLLABUS OF THE DISCIPLINE "INVESTMENT MANAGEMENT OF AN INDUSTRIAL ENTERPRISE"

	<b>Educational Programme</b>	<b>Level of higher education</b>	<b>Field of study; specialty</b>	<b>Discipline status</b>																																																								
	«Management»	second (master's degree)	07 "Management and administration" 073 "Management"	Selective component (variable)																																																								
<b>Information about the teacher</b>		<b>Year of study and term</b>	<b>Scope of the discipline, final control</b>	<b>Language of instruction</b>																																																								
PhD in Economics, associate professor I. P. Tkachenko, tkachenko2006@ua.fm		1 <sup>st</sup> year, 2 <sup>nd</sup> term	4 credits (120 hours), Lectures: full-time – 34 hours (part-time – 8 hours), Practical classes: full-time – 34 hours (part-time – 4 hours), Independent work: full-time – 52 hours (part-time – 108 hours), exam	Ukrainian																																																								
<b>Purpose and objectives of the discipline</b>			<b>Content of the discipline</b>																																																									
<p><b>The purpose</b> of the discipline: formation of theoretical knowledge and practical skills in the formation and management of investment activities of an industrial enterprise, choice of investment strategy and evaluation of the investment market.</p> <p><b>Objectives</b> of the discipline: acquaintance of students with the relevant concepts, categories, systems and algorithms of investment management; acquisition of practical skills in mastering the methodological tools of investment management; determination of methods and tools for investment design; analysis of foreign concepts and modern domestic approaches to managing financial investments of an industrial enterprise</p>			<p>Topic 1: The essence, purpose and functions of investment management.</p> <p>Topic 2: Methodological tools for investment management.</p> <p>Topic 3: Assessment and forecasting of investment market development.</p> <p>Topic 4: Investment strategy of an industrial enterprise.</p> <p>Topic 5: Policy of formation of investment resources of an industrial enterprise.</p> <p>Topic 6: Rules for making investment decisions.</p> <p>Topic 7: Management of real investments of an industrial enterprise.</p> <p>Topic 8: Management of financial investments of an industrial enterprise.</p> <p>Topic 9: Management of the portfolio of financial investments of an industrial enterprise.</p>																																																									
<b>Integral and general competencies</b>	<b>Special (professional) competencies</b>		<b>Programme learning outcomes</b>																																																									
<p>IC The ability to solve complex tasks and problems in the field of management or in the learning process, which involve conducting research and/or implementing innovations under uncertain conditions and requirements.</p> <p>GC 6 Ability to generate new ideas (creativity);</p> <p>GC 7 Ability to abstract thinking, analysis and synthesis</p>	<p>SC 1 Ability to choose and use management concepts, methods and tools, including in accordance with defined goals and international standards;</p> <p>SC 4 Ability to effectively use and develop the organization's resources;</p> <p>SC 9 Ability to analyze and structure organizational problems, make effective management decisions and ensure their implementation;</p> <p>SC 11 The ability to develop and implement appropriate strategies and plans for the development of an industrial enterprise in the conditions of transformations of the business environment</p> <p>SC 12 The ability to make effective management decisions and ensure their implementation using innovative tools (methods) of industrial enterprise management</p>		<p>PLO 1 Critically consider, select and use the necessary scientific, methodical and analytical tools for management in unpredictable conditions;</p> <p>PLO 2 Identify problems in the organization and justify the methods of solving them;</p> <p>PLO 6 Have the skills to make, justify and ensure the implementation of management decisions in unpredictable conditions, taking into account the requirements of current legislation, ethical considerations and social responsibility;</p> <p>PLO 13 Be able to plan and carry out informational, methodical, material, financial and personnel support of the organization (unit).</p> <p>PLO 14 To coordinate the activities of industrial enterprise divisions on the basis of effective organization of business processes.</p> <p>PLO 15 Ability to think strategically and initiate management at an industrial enterprise</p>																																																									
<b>Evaluation of learning outcomes</b>			<b>Learning methods</b>																																																									
<p>The results of the final (term) control in the form of an exam are evaluated on a 100-point scale (60 points - the maximum number of points for the ongoing control, 40 points - the maximum number of points for the exam) and are translated into a national 5-point grading system ("excellent", "good", "satisfactory", "unsatisfactory with the possibility of retaking" and "unsatisfactory with mandatory re-study of the discipline") and the corresponding ECTS grades ("A", "B", "C", "D", "E", "FX", "F").</p> <p style="text-align: center;">For students of full-time education</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-bottom: 10px;"> <tr> <th colspan="4">Ongoing assessment and independent work</th> <th rowspan="2">Exam (in the form of testing)</th> <th rowspan="2">Total</th> </tr> <tr> <th colspan="2">Content module 1</th> <th colspan="2">Content module 2</th> </tr> <tr> <td>T1 -T5</td> <td>MTW1</td> <td>T6-T9</td> <td>MTW2</td> <td></td> <td></td> </tr> <tr> <td>20(5*4)</td> <td>10</td> <td>20(4*5)</td> <td>10</td> <td>40</td> <td>100</td> </tr> <tr> <td colspan="2" style="text-align: center;">30</td> <td colspan="2" style="text-align: center;">30</td> <td style="text-align: center;">40</td> <td style="text-align: center;">100</td> </tr> </table> <p>T1, T2... T9 – Content module topics. MTW- intermediate module test work</p> <p style="text-align: center;">For students of part-time education</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Research paper</th> <th>Exam (in the form of testing)</th> <th>Total</th> </tr> <tr> <td style="text-align: center;">60</td> <td style="text-align: center;">40</td> <td style="text-align: center;">100</td> </tr> </table>			Ongoing assessment and independent work				Exam (in the form of testing)	Total	Content module 1		Content module 2		T1 -T5	MTW1	T6-T9	MTW2			20(5*4)	10	20(4*5)	10	40	100	30		30		40	100	Research paper	Exam (in the form of testing)	Total	60	40	100	<p>Lectures, presentations, seminars (practical) classes, individual project tasks, solving problem-oriented tasks (cases), tests, brainstorming and other forms of group work, participation in discussions and debates, presentations of the results of completed project tasks and research, independent work, work with notes, scientific and educational literature, information and Internet resources</p> <p style="text-align: center;"><b>Scale of evaluation of the final (term) control: national and ECTS</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Total points for all types of learning activities</th> <th>ECTS grades</th> <th>Evaluation according to the national scale</th> </tr> <tr> <td>90-100</td> <td style="text-align: center;"><b>A</b></td> <td style="text-align: center;">excellent</td> </tr> <tr> <td>82-89</td> <td style="text-align: center;"><b>B</b></td> <td rowspan="3" style="text-align: center;">good</td> </tr> <tr> <td>74-81</td> <td style="text-align: center;"><b>C</b></td> </tr> <tr> <td>64-73</td> <td style="text-align: center;"><b>D</b></td> </tr> <tr> <td>60-63</td> <td style="text-align: center;"><b>E</b></td> <td style="text-align: center;">satisfactory</td> </tr> <tr> <td>35-59</td> <td style="text-align: center;"><b>FX</b></td> <td style="text-align: center;">unsatisfactory with the possibility of retaking</td> </tr> <tr> <td>1-34</td> <td style="text-align: center;"><b>F</b></td> <td style="text-align: center;">unsatisfactory with mandatory re-study of the discipline</td> </tr> </table>		Total points for all types of learning activities	ECTS grades	Evaluation according to the national scale	90-100	<b>A</b>	excellent	82-89	<b>B</b>	good	74-81	<b>C</b>	64-73	<b>D</b>	60-63	<b>E</b>	satisfactory	35-59	<b>FX</b>	unsatisfactory with the possibility of retaking	1-34	<b>F</b>	unsatisfactory with mandatory re-study of the discipline
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<b>Suggested reading list (basic)</b>																																																												
<p>1. Бутко М. П., Бутко І. М., Дітковська М. Ю. та ін. Менеджмент інвестиційної діяльності : підруч. ; за заг. ред. М. П. Бутка. Київ : ЦУЛ, 2021. 480 с.</p> <p>2. Гудзь О. Є., Стецюк П. А. Інвестиційний менеджмент : навч. посіб. Львів : ТОВ «Галицька видавнича спілка», 2020. 223 с.</p>																																																												